



Elena Napoletano

Tutor: Franco Garofalo

XXX Cycle - III year presentation

Informational Cascade as a Pinning Control Problem

Motivation

*“In the face of the crisis, we felt abandoned by conventional tools... we need to develop **complementary tools** to improve robustness of our overall framework... I would very much welcome inspiration from other disciplines: **physics, engineering, biology**. Bringing experts from these fields together with economists and central bankers is potentially very creative and valuable. Scientists have developed sophisticated tools for analysing **complex dynamic systems** in rigorous way.”*

Jean-Claude Trichet

former European Central Bank Governor
ECBs flagship annual Central Banking Conference, 2010

Informational Cascades

An informational cascade is an imitation phenomenon which can emerge in financial markets.

- An individual, having observed the actions of his peers, can decide to follow their behavior without regard to his own information.
- This behavior can trigger the informational cascade in which each agent blindly replicates the trading strategy of the other traders.

Existing Models of Informational Cascades

They are static models: they do not capture the **dynamic** behavior and the **learning** capabilities of the agents.

Existing Models of Informational Cascades

They are static models: they do not capture the **dynamic** behavior and the **learning** capabilities of the agents.

The behavior of just the first few individuals generates almost surely an informational cascades which involves **all** the subsequent agents.
This result disregards empirical evidence showing that information may spread among the agents with different **intensities** [2].

Existing Models of Informational Cascades

They are static models: they do not capture the **dynamic** behavior and the **learning** capabilities of the agents.

The behavior of just the first few individuals generates almost surely an informational cascades which involves **all** the subsequent agents.
This result disregards empirical evidence showing that information may spread among the agents with different **intensities** [2].

The agents get access to trading one by one. The sequence of the trade is exogenously given, thus the **influence** among the agents are completely **arbitrary**.

Scope

Our aim is to propose a **dynamic model** which captures the relationship skills of the agents: each agent develops a certain **opinion** interacting with his peers and **learning** from their actions.

Scope

Our aim is to propose a **dynamic model** which captures the relationship skills of the agents: each agent develops a certain **opinion** interacting with his peers and **learning** from their actions.

This model should be able of replicating *partial* informational cascades, that is, cascades of different **intensities** which do not involve all the agents, in line with empirical evidence.

Scope

Our aim is to propose a **dynamic model** which captures the relationship skills of the agents: each agent develops a certain **opinion** interacting with his peers and **learning** from their actions.

This model should be able of replicating *partial* informational cascades, that is, cascades of different **intensities** which do not involve all the agents, in line with empirical evidence.

The influences among the agents should not be randomic and sequential, but should account for a specific **pattern of relationships**.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

The opinion does not change suddenly: it is affected by some **inertia**.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

The opinion does not change suddenly: it is affected by some **inertia**.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Exogenous sequence



[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

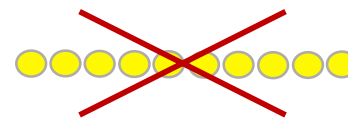
Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

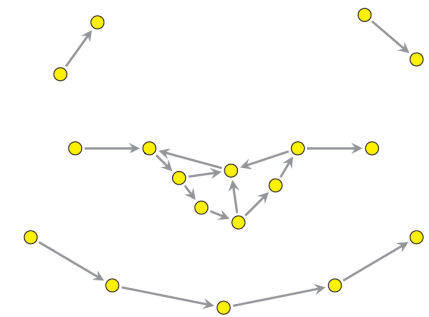
The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Exogenous sequence



Network of interactions



A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

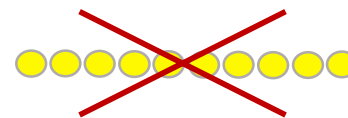
$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

Diffusive coupling

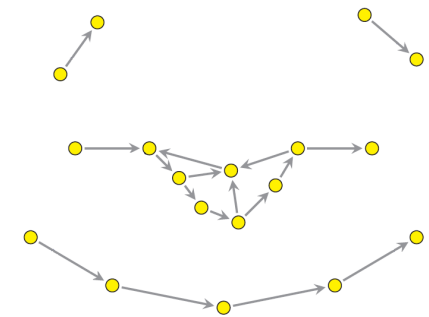
The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Exogenous sequence



Network of interactions



[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

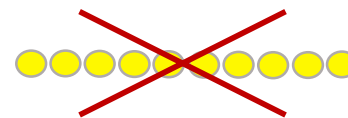
$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

Set of neighbors
of agent i

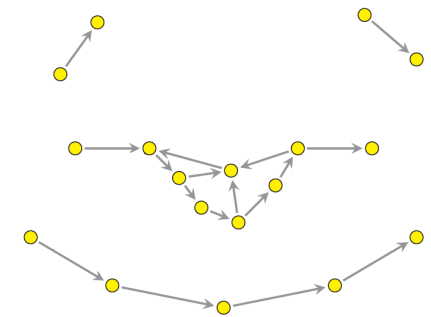
The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Exogenous sequence



Network of interactions



[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

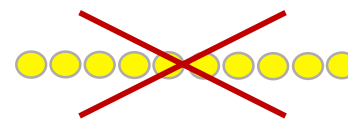
$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

Generic element of
the adjacency matrix

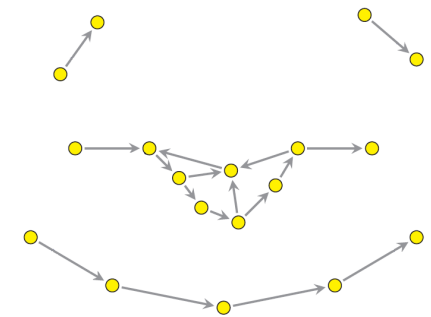
The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a random way: a **pattern of relationships** is considered.

Exogenous sequence



Network of interactions



[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

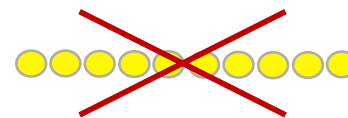
$$\sum_{j \in N_i} \alpha_{ij} (r(k)) (x_j(k) - x_i(k)) + \dots$$

?

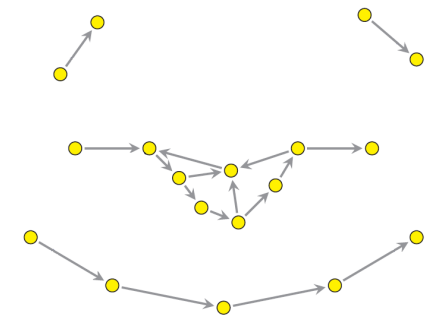
The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Exogenous sequence



Network of interactions



A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

Information is an external signal only available to a subset I **informed** traders.

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

$$\delta_i = \begin{cases} 1, & i \in I \\ 0, & i \notin I \end{cases}$$

Information is an external signal only available to a subset I **informed** traders.

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

Each agent weights the opinion of his neighbors through their **reputation**.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

Each agent weights the opinion of his neighbors through their **reputation**.

[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij} (r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

$$r_i(k + 1) = f(r_i(k), \beta^{l^*}, \tau(k))$$

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

Each agent weights the opinion of his neighbors through their **reputation**.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

$$r_i(k + 1) = f(r_i(k), \beta^{l^*}, \tau(k))$$

Agent's actions

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

Each agent weights the opinion of his neighbors through their **reputation**.

[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

Agent i dynamically develops a certain opinion $x_i(k)$.

$$x_i(k + 1) = x_i(k) + \dots$$

$$\sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \dots$$

$$\delta_i(\bar{x} - x_i(k))$$

$$r_i(k + 1) = f(r_i(k), \beta^{l^*}, \tau(k))$$

Exogenous factors

The opinion does not change suddenly: it is affected by some **inertia**.

His opinion is not influenced by someone in a randomic way: a **pattern of relationships** is considered.

Some people can get access to some **information** about the market which biases their opinion.

Each agent weights the opinion of his neighbors through their **reputation**.

[3] Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

A new Model of Opinion Dynamics [3]

The resulting model is

$$\begin{cases} x_i(k+1) = x_i(k) + \sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \delta_i(\bar{x} - x_i(k)) \\ r_i(k+1) = f(r_i(k), \beta^{l^*}, \tau(k)) \end{cases}$$

A new Model of Opinion Dynamics [3]

The resulting model is

$$\begin{cases} x_i(k+1) = x_i(k) + \sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \delta_i(\bar{x} - x_i(k)) \\ r_i(k+1) = f(r_i(k), \beta^{l^*}, \tau(k)) \end{cases}$$

We can think at the trading strategy $s_i(k)$ of agent i as an output of his opinion:

$$s_i(k) = g(x_i(k))$$

A new Model of Opinion Dynamics [3]

The resulting model is

$$\begin{cases} x_i(k+1) = x_i(k) + \sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \delta_i (\bar{x} - x_i(k)) \\ r_i(k+1) = f(r_i(k), \beta^{l^*}, \tau(k)) \end{cases}$$

We can see the information \bar{x} as a **virtual agent** who exerts a **control action** on the subset I of agents, which become **leaders/informed** and thus perform the «correct» trading strategy:

$$\bar{s} = g(\bar{x})$$

A new Model of Opinion Dynamics [3]

The resulting model is

$$\begin{cases} x_i(k+1) = x_i(k) + \sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \delta_i(\bar{x} - x_i(k)) \\ r_i(k+1) = f(r_i(k), \beta^{l^*}, \tau(k)) \end{cases}$$

We can see the information \bar{x} as a **virtual agent** who exerts a **control action** on the subset I of agents, which become **leaders/informed** and thus perform the «correct» trading strategy:

$$\bar{s} = g(\bar{x})$$

In the view of this, we can notice the similarity with **Pinning Control**, in which the virtual agent is the «pinner», and the informed agent are the so called «pinned nodes».

Pinning Control [4]

It is a control strategy which allows to drive a network of coupled dynamical systems from any initial state to a desired synchronous state \bar{x} , i.e., that of the *pinner*, by applying local control actions to a small subset P of nodes, called *pinned nodes*.

The generic equation of a pinning controlled dynamical network is

$$x_i(k + 1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

[4] Sorrentino, F., di Bernardo, M., Garofalo, F., & Chen, G. (2007). Controllability of complex networks via pinning. *Physical Review E*, 75(4), 046103.

Pinning Control [4]

It is a control strategy which allows to drive a network of coupled dynamical systems from any initial state to a desired synchronous state \bar{x} , i.e., that of the *pinner*, by applying local control actions to a small subset P of nodes, called *pinned nodes*.

The generic equation of a pinning controlled dynamical network is

$$x_i(k + 1) = \boxed{f(x_i(k))} + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

Intrinsic dynamics
of node i

[4] Sorrentino, F., di Bernardo, M., Garofalo, F., & Chen, G. (2007). Controllability of complex networks via pinning. *Physical Review E*, 75(4), 046103.

Pinning Control [4]

It is a control strategy which allows to drive a network of coupled dynamical systems from any initial state to a desired synchronous state \bar{x} , i.e., that of the *pinner*, by applying local control actions to a small subset P of nodes, called *pinned nodes*.

The generic equation of a pinning controlled dynamical network is

$$x_i(k + 1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

Diffusive coupling

[4] Sorrentino, F., di Bernardo, M., Garofalo, F., & Chen, G. (2007). Controllability of complex networks via pinning. *Physical Review E*, 75(4), 046103.

Pinning Control [4]

It is a control strategy which allows to drive a network of coupled dynamical systems from any initial state to a desired synchronous state \bar{x} , i.e., that of the *pinner*, by applying local control actions to a small subset P of nodes, called *pinned nodes*.

The generic equation of a pinning controlled dynamical network is

$$x_i(k + 1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

Pinner's control action

[4] Sorrentino, F., di Bernardo, M., Garofalo, F., & Chen, G. (2007). Controllability of complex networks via pinning. *Physical Review E*, 75(4), 046103.

Pinning Control [4]

It is a control strategy which allows to drive a network of coupled dynamical systems from any initial state to a desired synchronous state \bar{x} , i.e., that of the *pinner*, by applying local control actions to a small subset P of nodes, called *pinned nodes*.

The generic equation of a pinning controlled dynamical network is

$$x_i(k+1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

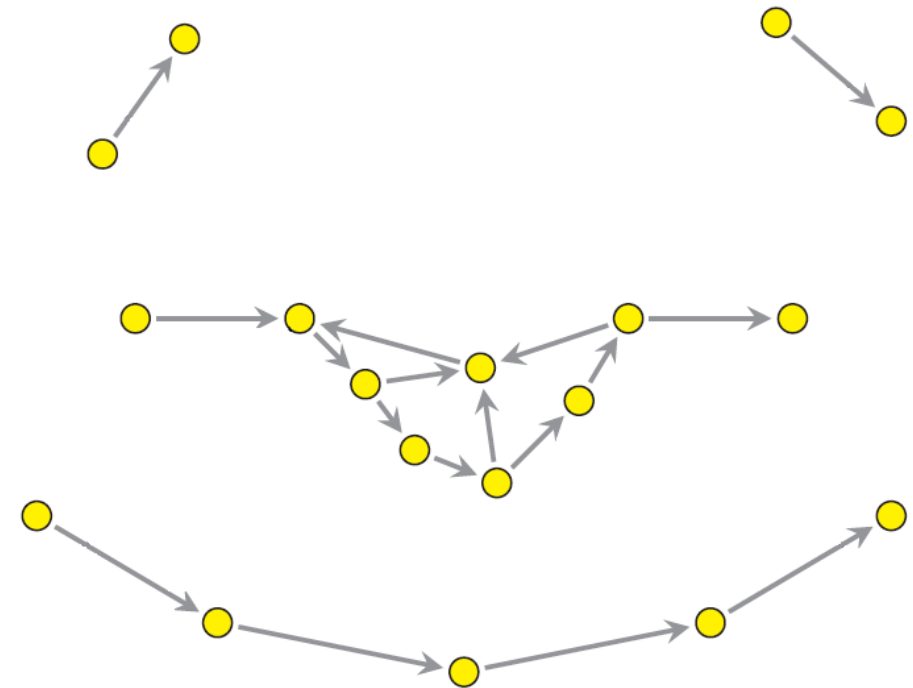
$$\delta_i = \begin{cases} 1, & i \in P \\ 0, & i \notin P \end{cases}$$

[4] Sorrentino, F., di Bernardo, M., Garofalo, F., & Chen, G. (2007). Controllability of complex networks via pinning. *Physical Review E*, 75(4), 046103.

Pinning Control [4]

A dynamical network is said to be *fully* pinning controlled to the pinner's trajectory when

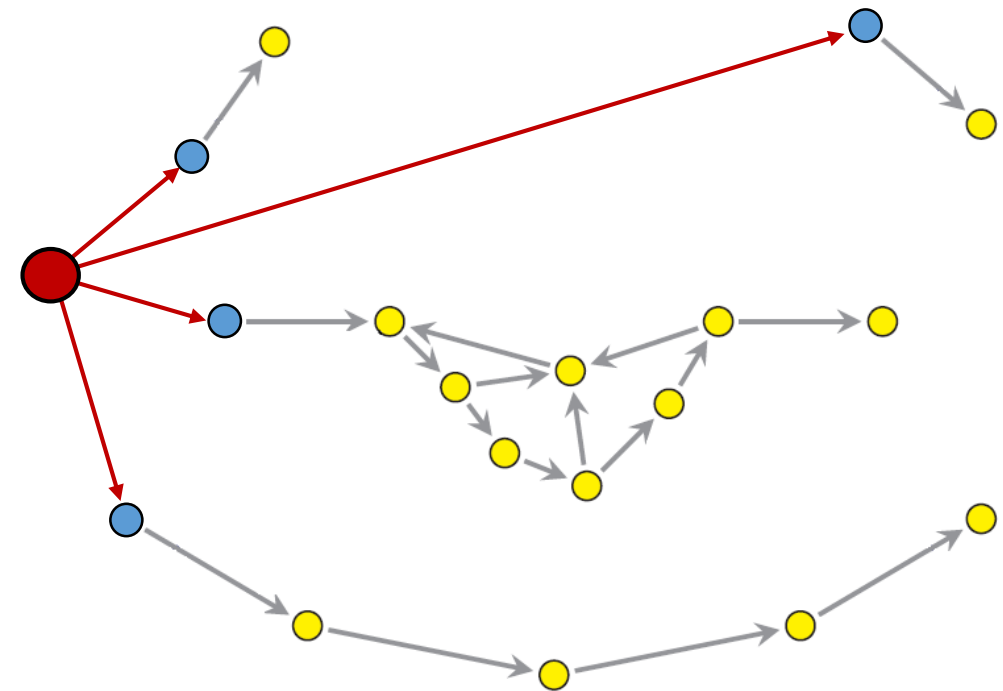
$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i$$



Pinning Control [4]

A dynamical network is said to be *fully* pinning controlled to the pinner's trajectory when

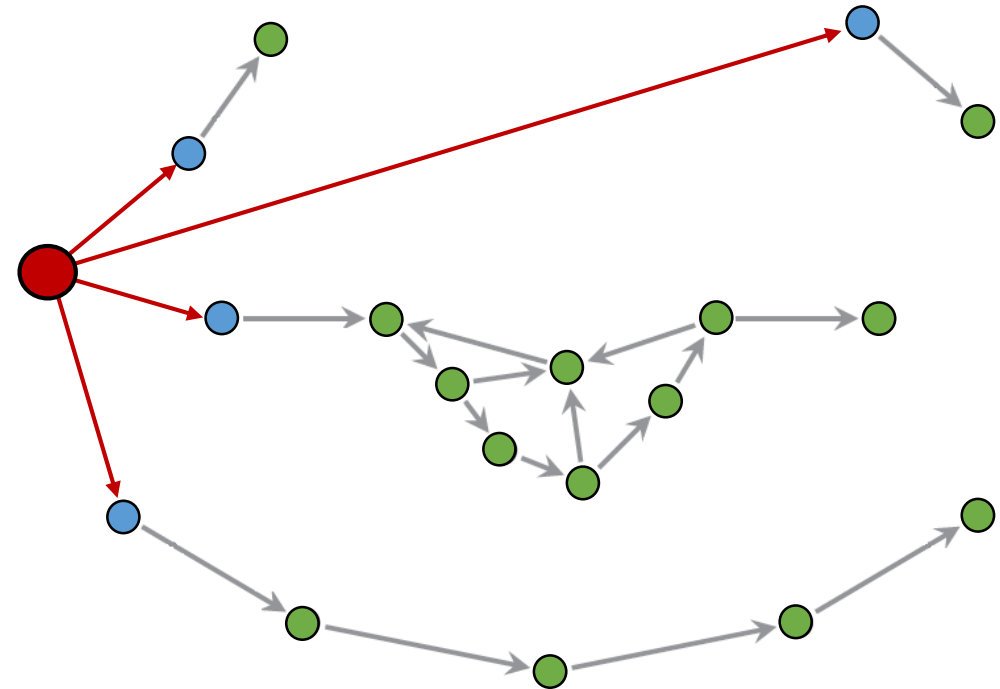
$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i$$



Pinning Control [4]

A dynamical network is said to be *fully* pinning controlled to the pinner's trajectory when

$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i$$

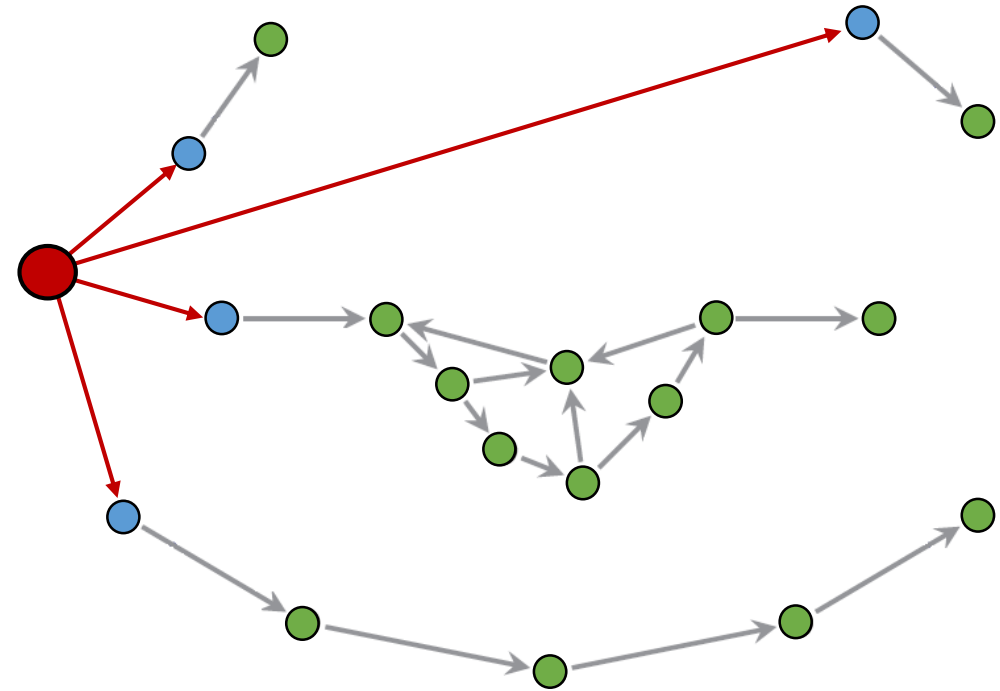


Pinning Control [4]

A dynamical network is said to be *fully* pinning controlled to the pinner's trajectory when

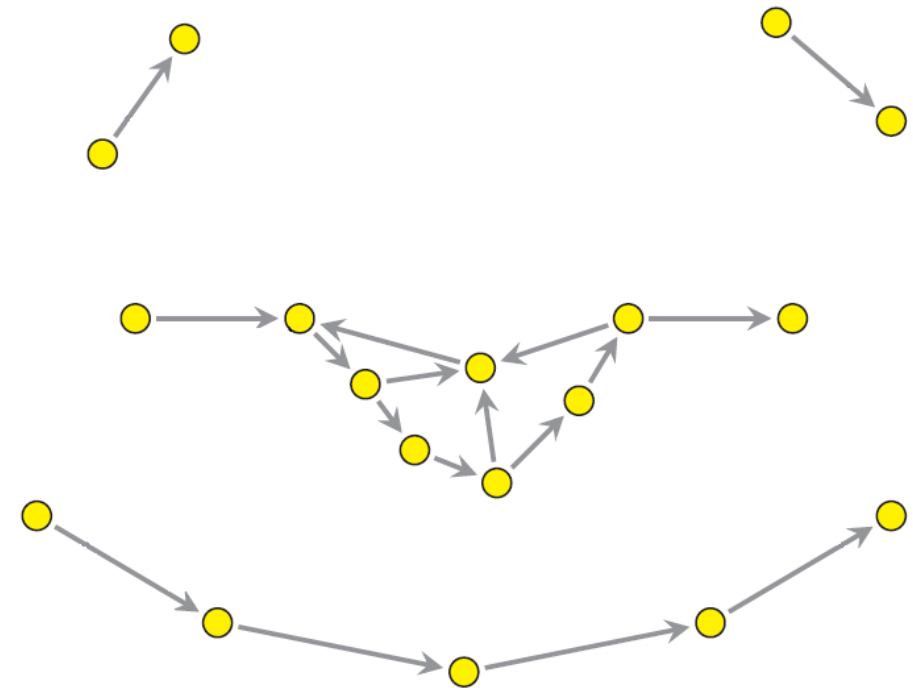
$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i$$

TOTAL INFORMATIONAL CASCADE



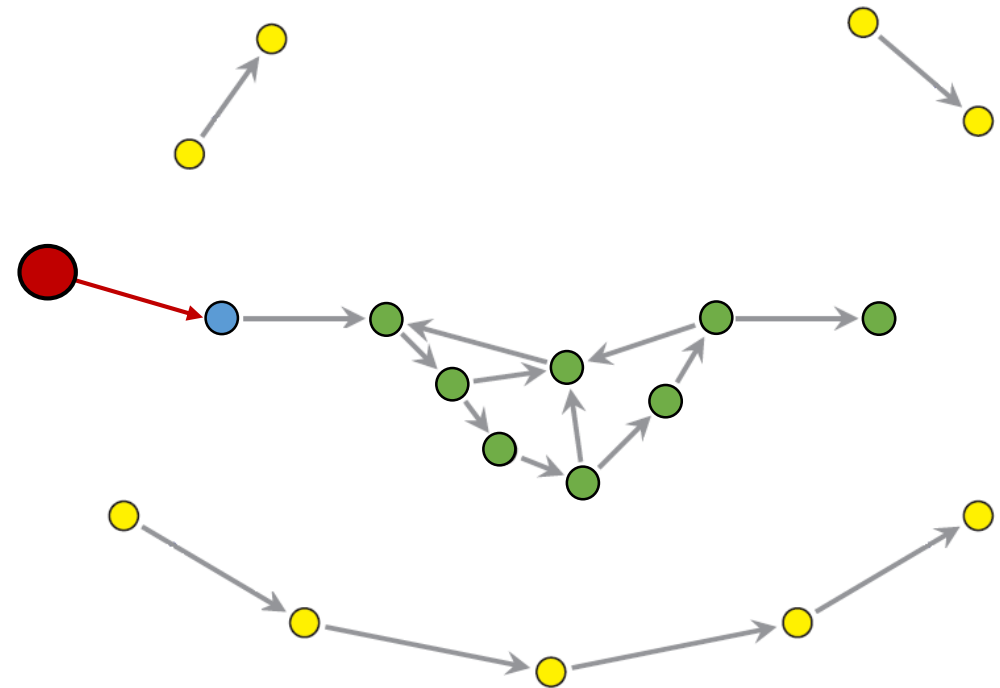
Partial Pinning Control [5]

This strategy allows to **optimally select** a limited number of *pinned nodes* in order to maximize the number of *controllable nodes*, that is, nodes whose trajectory converges to that of the *pinner*.



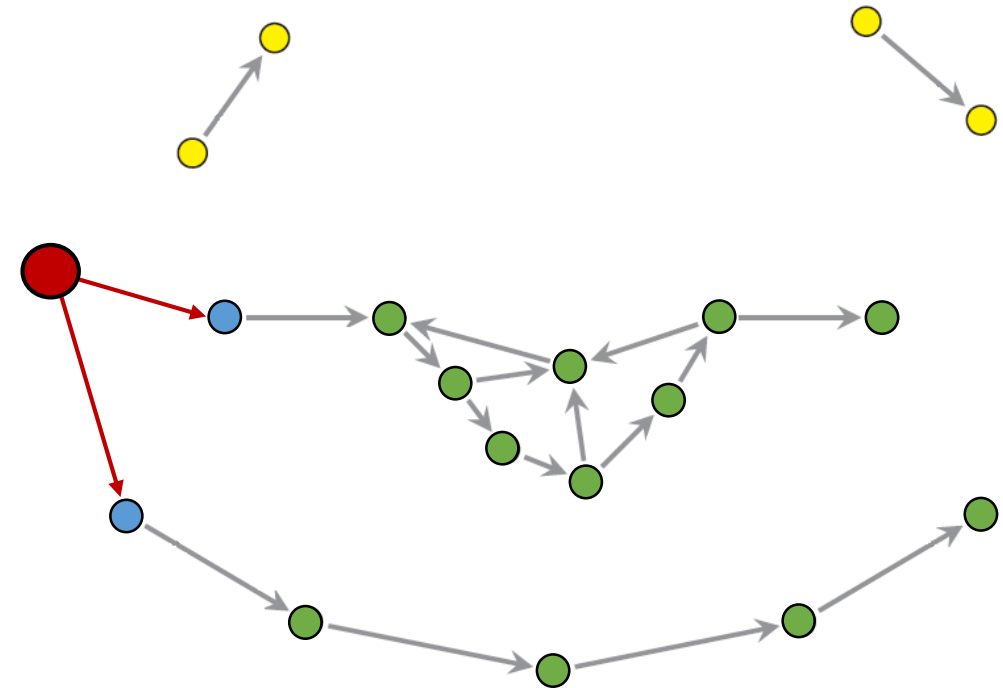
Partial Pinning Control [5]

This strategy allows to **optimally select** a limited number of *pinned nodes* in order to maximize the number of *controllable nodes*, that is, nodes whose trajectory converges to that of the *pinner*.



Partial Pinning Control [5]

This strategy allows to **optimally select** a limited number of *pinned nodes* in order to maximize the number of *controllable nodes*, that is, nodes whose trajectory converges to that of the *pinner*.



[5] The partial pinning control strategy for large complex networks, Pietro De Lellis, Franco Garofalo, Francesco Lo Iudice, Automatica (to appear)

Partial Pinning Control [5]

The network

$$x_i(k + 1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

is said to be *q-partially* pinning controlled to the pinner's trajectory when

$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i \in Q, \quad Q \subseteq V, \quad q = |Q|.$$

Partial Pinning Control [5]

The network

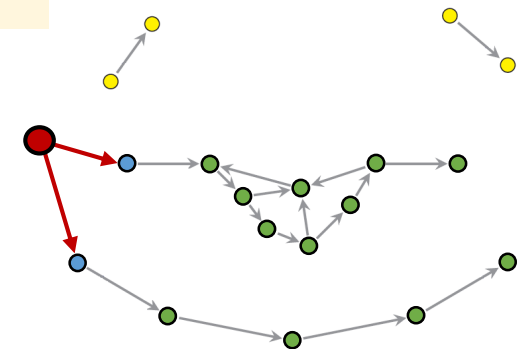
$$x_i(k + 1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

is said to be q -partially pinning controlled to the pinner's trajectory when

$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i \in Q, \quad Q \subseteq V, \quad q = |Q|.$$

PARTIAL INFORMATIONAL CASCADE

Q = set of **controllable nodes**



[5] The partial pinning control strategy for large complex networks, Pietro De Lellis, Franco Garofalo, Francesco Lo Iudice, Automatica (to appear)

Partial Pinning Control [5]

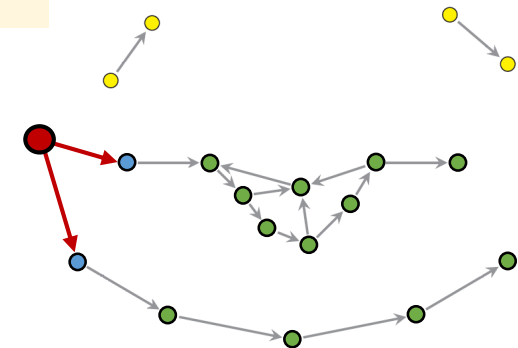
The network

$$x_i(k + 1) = f(x_i(k)) + c \sum_{j \in N_i} a_{ij} (x_j(k) - x_i(k)) + \kappa \delta_i (\bar{x} - x_i(k))$$

is said to be *q-partially* pinning controlled to the pinner's trajectory when

$$\lim_{k \rightarrow \infty} \|x_i(k) - \bar{x}\| = 0 \quad \forall i \in Q, \quad Q \subseteq V, \quad q = |Q|.$$

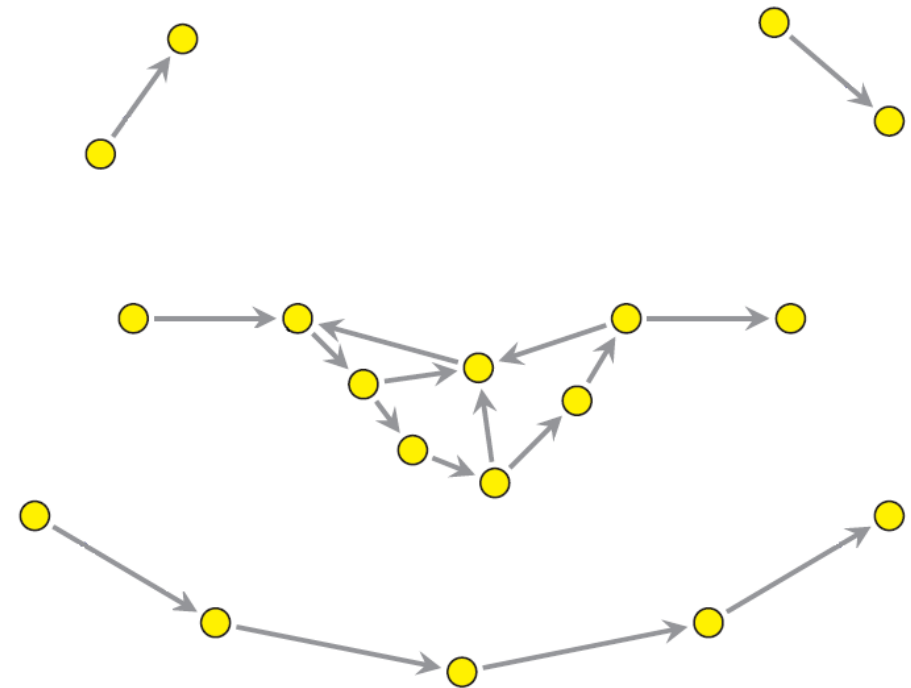
Under appropriate assumptions on the nodes' dynamics, **topological conditions** which ensure the partial pinning controllability of the system are provided.



[5] The partial pinning control strategy for large complex networks, Pietro De Lellis, Franco Garofalo, Francesco Lo Iudice, Automatica (to appear)

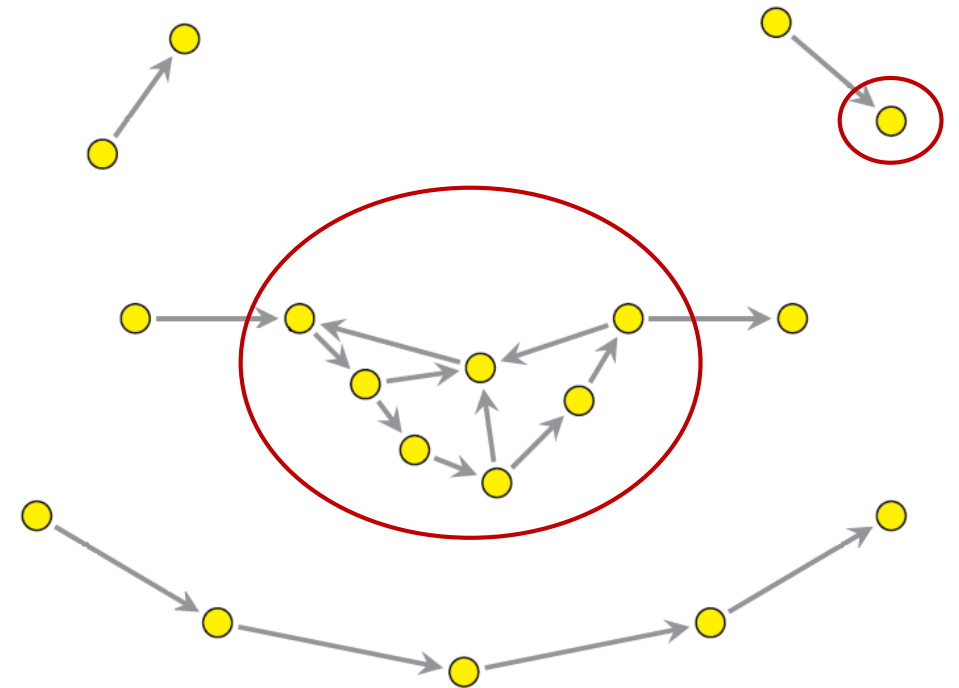
Some Useful Graph Theoretical Tools

- A complex network can be seen from a macroscopical point of view as an ensemble of **Connected Components**.
- A **Strongly Connected Component** is a subset of nodes in which there exists a directed path between any two chosen vertices.
- A **root** is a node with only outgoing edges.



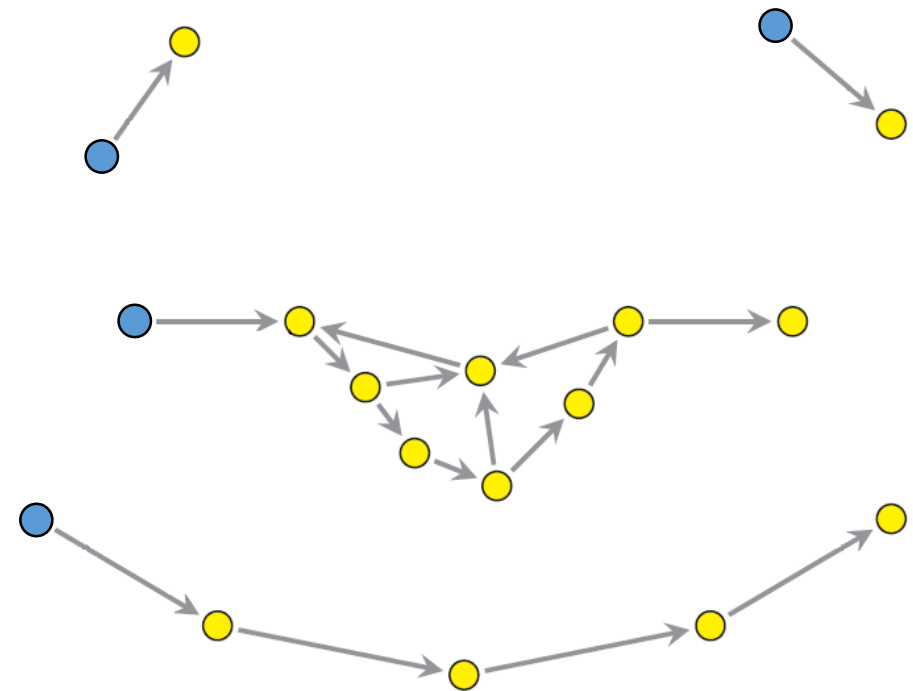
Some Useful Graph Theoretical Tools

- A complex network can be seen from a macroscopical point of view as an ensemble of **Connected Components**.
- A **Strongly Connected Component** is a subset of nodes in which there exists a directed path between any two chosen vertices.
- A **root** is a node with only outgoing edges.



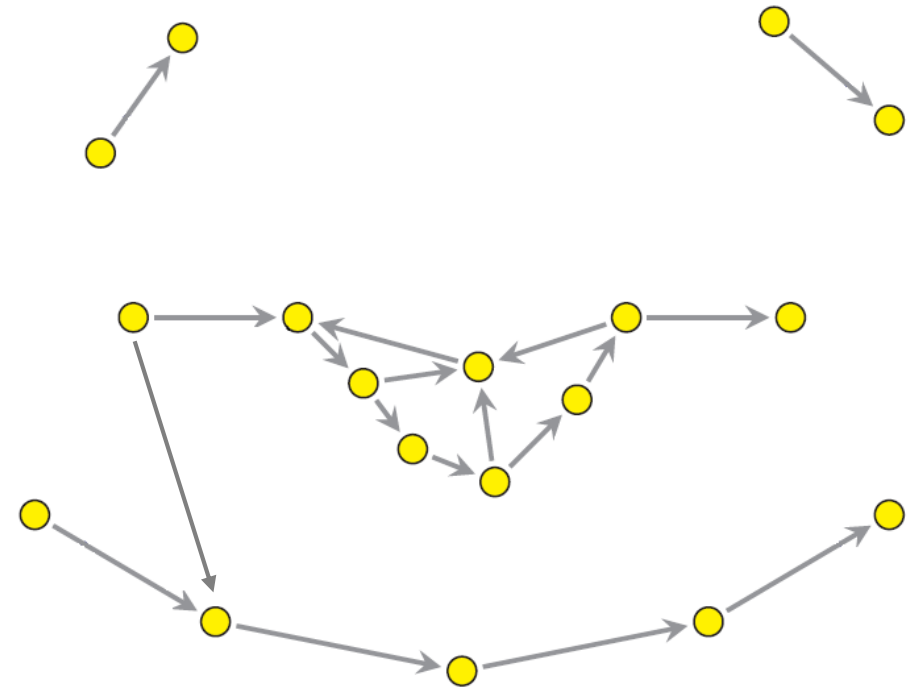
Some Useful Graph Theoretical Tools

- A complex network can be seen from a macroscopical point of view as an ensemble of **Connected Components**.
- A **Strongly Connected Component** is a subset of nodes in which there exists a directed path between any two chosen vertices.
- A **root** is a node with only outgoing edges.



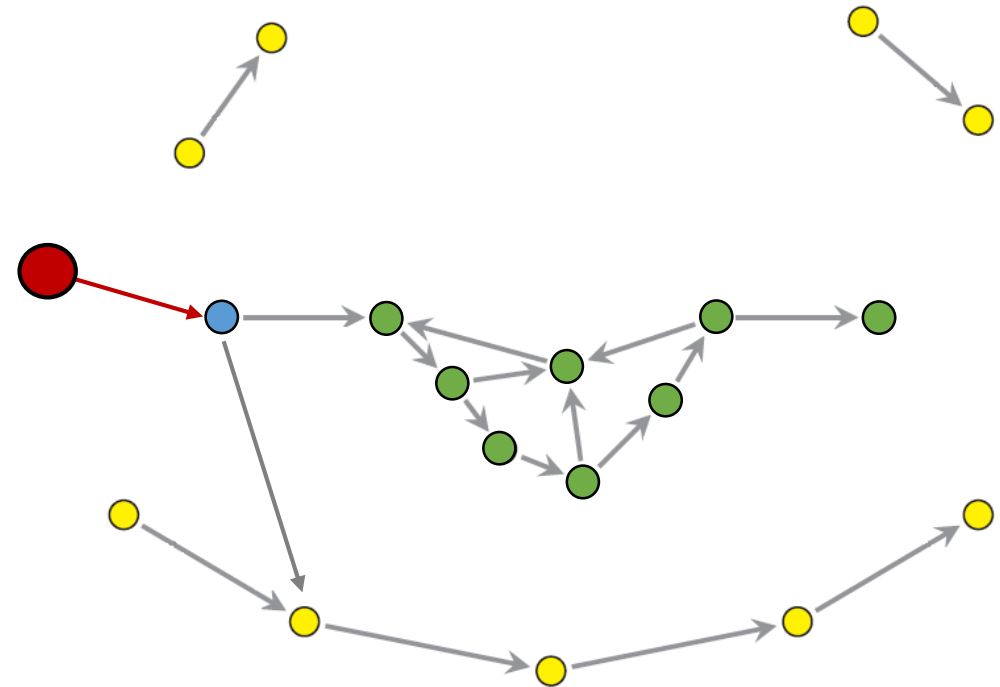
Topological Conditions for Partial Pinning Controllability [5]

A SCC is pinning controllable if all the roots in its upstream are pinning controlled.



Topological Conditions for Partial Pinning Controllability [5]

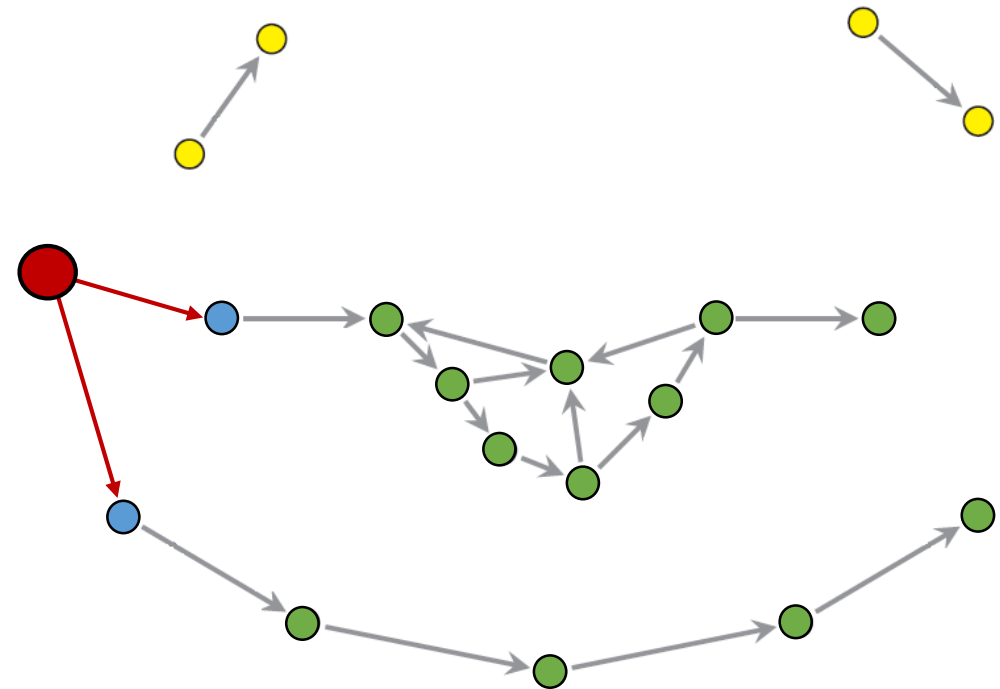
A SCC is pinning controllable if all the roots in its upstream are pinning controlled.



Selection of Pinned Nodes

The **partial pinning control algorithm** [5] tells us which nodes should be pinned in order to maximize the number of **controllable nodes** $|Q|$, that is, the nodes whose trajectory converges to that of the **pinner**, given the number p of **pinned nodes**.

$$q^* = \max_P |Q|$$
$$|P| = p$$



Differences and Similarities

$$\begin{cases} x_i(k+1) = x_i(k) + \sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \delta_i(\bar{x} - x_i(k)) \\ r_i(k+1) = f(r_i(k), \beta^{l^*}, \tau(k)) \end{cases}$$

- Our model of opinion dynamics presents some differences compared to that of pinning control.

Differences and Similarities

$$\begin{cases} x_i(k+1) = x_i(k) + \sum_{j \in N_i} \alpha_{ij}(r(k)) (x_j(k) - x_i(k)) + \delta_i(\bar{x} - x_i(k)) \\ r_i(k+1) = f(r_i(k), \beta^{l^*}, \tau(k)) \end{cases}$$

- Our model of opinion dynamics presents some differences compared to that of pinning control.
- However, we can rely on the **topological conditions** for partial pinning controllability to predict the nodes which *should* reach consensus on the pinner's opinion, and thus are involved in the informational cascade.

Opinion Dynamics and Informational Cascades

- We assumed that the opinion of the agent reflects in his trading strategy:

$$s_i(k) = g(x_i(k))$$

Opinion Dynamics and Informational Cascades

- We assumed that the opinion of the agent reflects in his trading strategy:

$$s_i(k) = g(x_i(k))$$

- In the view of this, we can define the **intensity** of the triggered informational cascade as the fraction of nodes who reach consensus on the pinner's strategy \bar{s} :

$$H = \frac{|\{i \in V : s_i(k) = \bar{s}, k > k^*\}|}{N}$$

Opinion Dynamics and Informational Cascades

- We assumed that the opinion of the agent reflects in his trading strategy:

$$s_i(k) = g(x_i(k))$$

- In the view of this, we can define the **intensity** of the triggered informational cascade as the fraction of nodes who reach consensus on the pinner's strategy \bar{s} :

$$H = \frac{|\{i \in V : s_i(k) = \bar{s}, k > k^*\}|}{N}$$

We test the capability of our model of triggering partial informational cascades in an agent-based model of artificial financial market.

The Agent-Based Financial Market [6]

Heterogeneous Agents

$x_i(k)$: current **opinion** on the expected return of each asset.

$r_i(k)$: agent's **reputation**. It coincides with his current wealth.



Set of Financial Assets

Each asset is characterized by a limited availability and fixed expected returns \bar{x} , which coincides with the **information** available to the informed agents.



The Trading

The strategy $s_i(k) = g(x_i(k))$ defines the agent's preference about the assets.



The Trading

The strategy $s_i(k) = g(x_i(k))$ defines the agent's preference about the assets.

The trading is a stochastic process.



The Trading

The strategy $s_i(k) = g(x_i(k))$ defines the agent's preference about the assets.

The trading is a stochastic process.

The current wealth is updated depending on the outcome of the trading and on the application of a tax.



Numerical Setup

We perform p simulations, where p varies between 0 and the minimum number of nodes which are required to be pinned in order to control the whole network.

Numerical Setup

We perform p simulations, where p varies between 0 and the minimum number of nodes which are required to be pinned in order to control the whole network.

We select the p pinned nodes according to the partial pinning control algorithm. The fraction of controllable nodes $Q(p)$ returned by the algorithm *could* be a **prediction** of the triggered informational cascade.

Measured Parameters

- For each simulation p , we measure
 - The **intensity** of the **triggered informational cascade** as

$$H(p) = \frac{|\{i \in V: s_i(k) = \bar{s}, k > k^*\}|}{N}$$

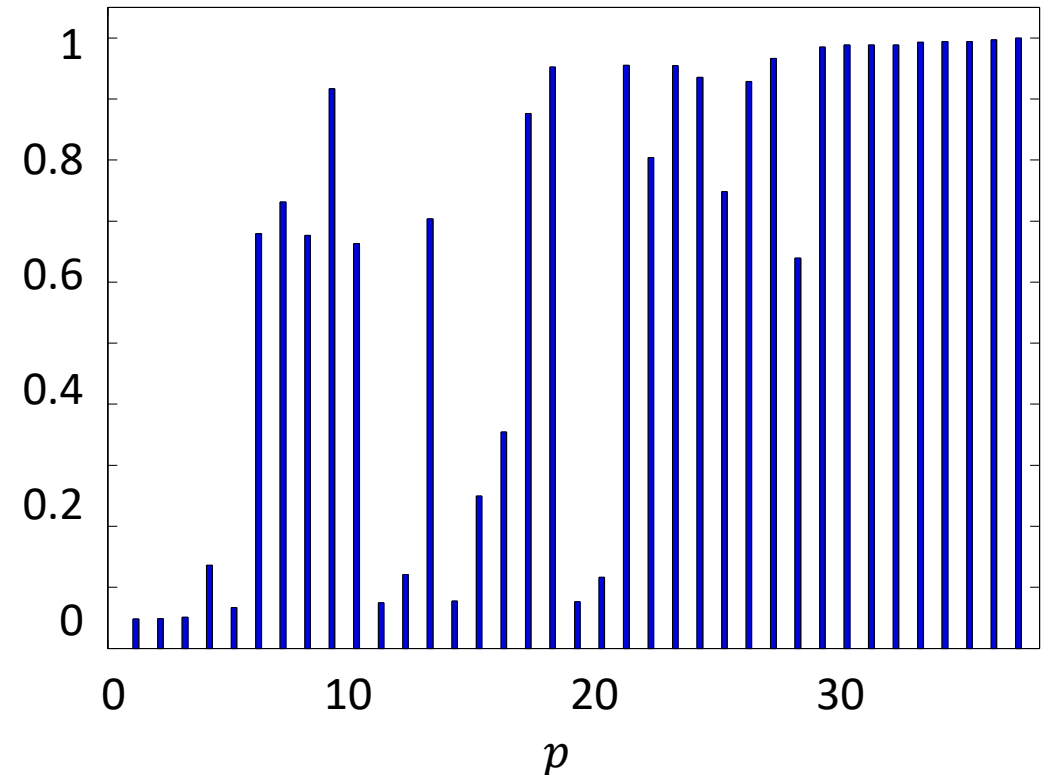
- The fraction of **controlled nodes** as the fraction of agents who reach consensus both on the opinion and on the trading strategy of the pinner:

$$Q^o(p) = \frac{|\{i \in V: x_i(k) = \bar{x}, k > k^*\}|}{N}$$

- We compare these measurements with the fraction of **controllable nodes** $Q(p)$ returned by the partial pinning control algorithm.

Main results

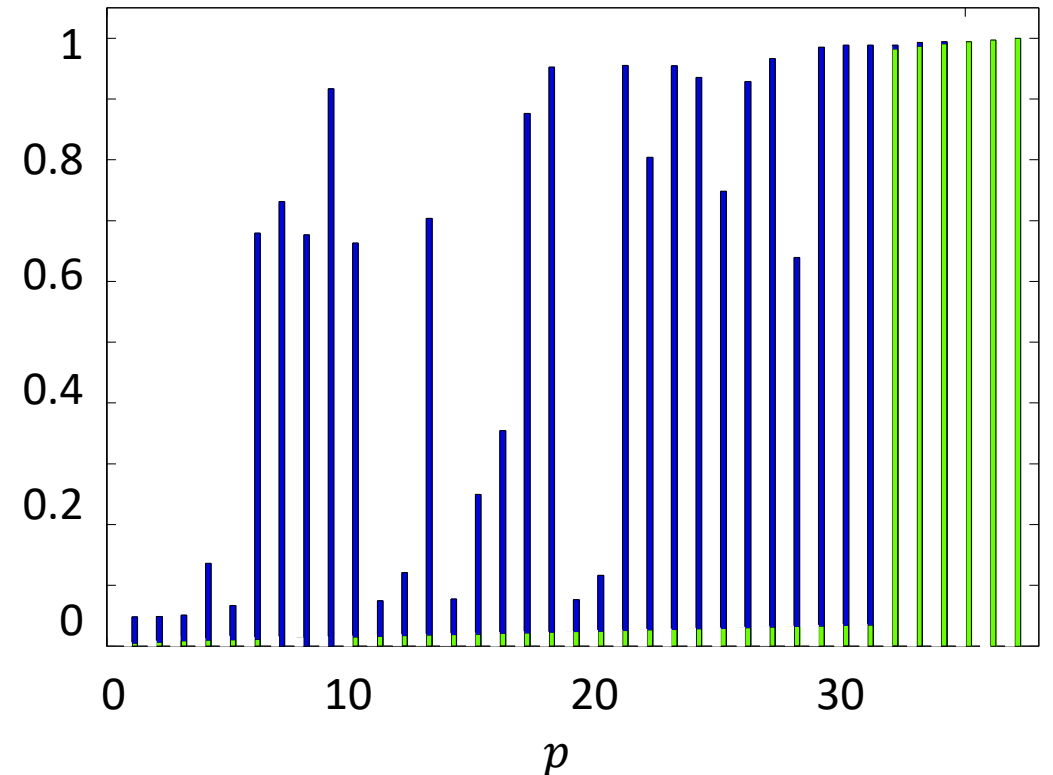
The simulations return the intensity $H(p)$ of the observed informational cascade for each value of the number p of pinned nodes.



Main results

The simulations return the intensity $H(p)$ of the observed informational cascade for each value of the number p of pinned nodes.

We also observe that a fraction of agents reach consensus not only on the trading strategy \bar{s} , but also on the opinion of the pinner \bar{x} . This corresponds to the fraction of controlled nodes $Q^o(p)$.

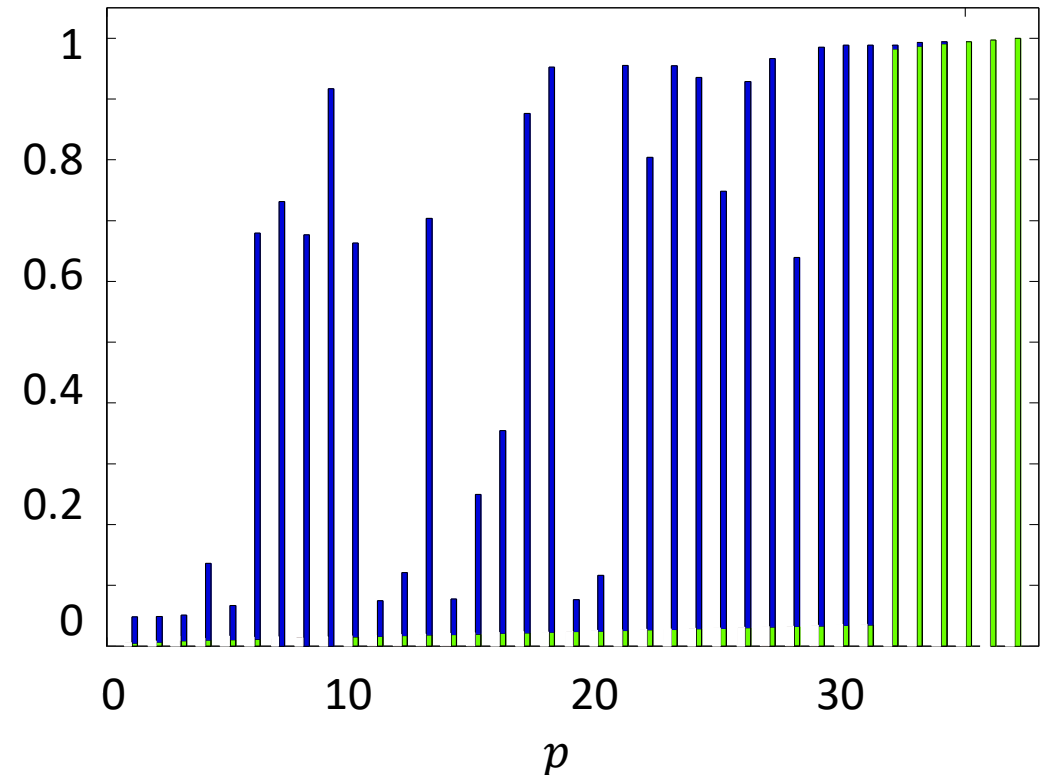


Main results

The simulations return the intensity $H(p)$ of the observed informational cascade for each value of the number p of pinned nodes.

We also observe that a fraction of agents reach consensus not only on the trading strategy \bar{s} , but also on the opinion of the pinner \bar{x} . This corresponds to the fraction of controlled nodes $Q^o(p)$.

Of course, $Q^o(p) \leq H(p) \forall p$, as the strategy is the output, while the opinion is the state.



Main results

What could we say *a priori* about the intensity of the triggered informational cascade?

Main results

What could we say *a priori* about the intensity of the triggered informational cascade?

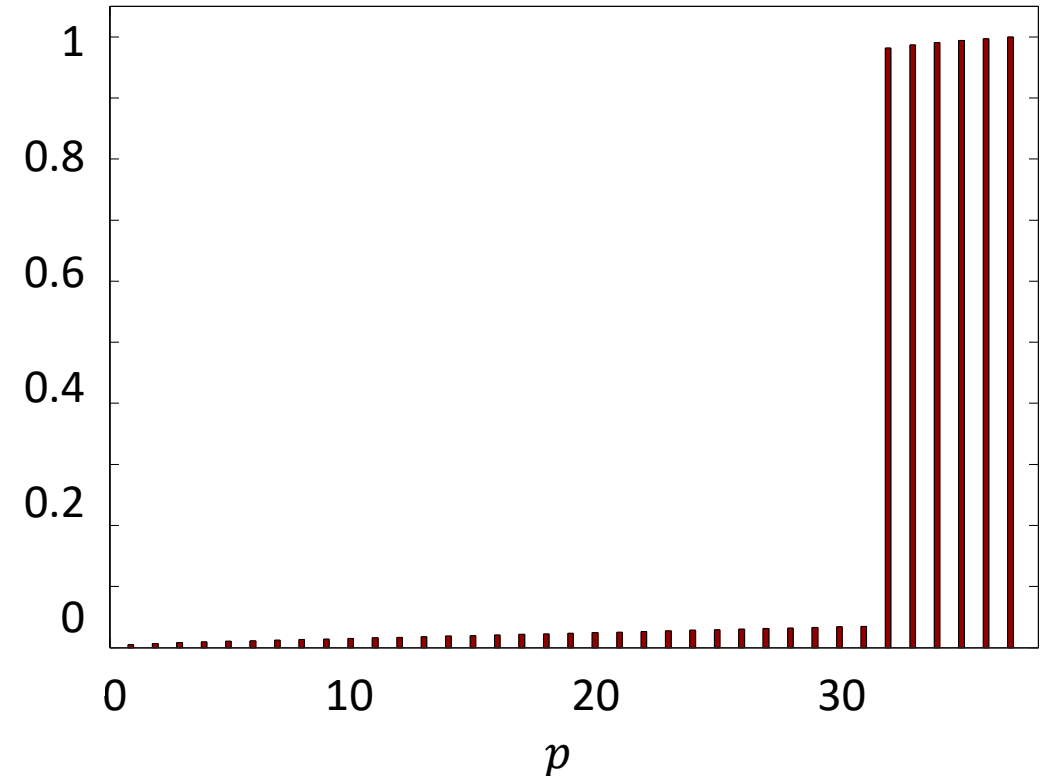
We could focus on the **topological features** of the network of interaction.

Main results

What could we say *a priori* about the intensity of the triggered informational cascade?

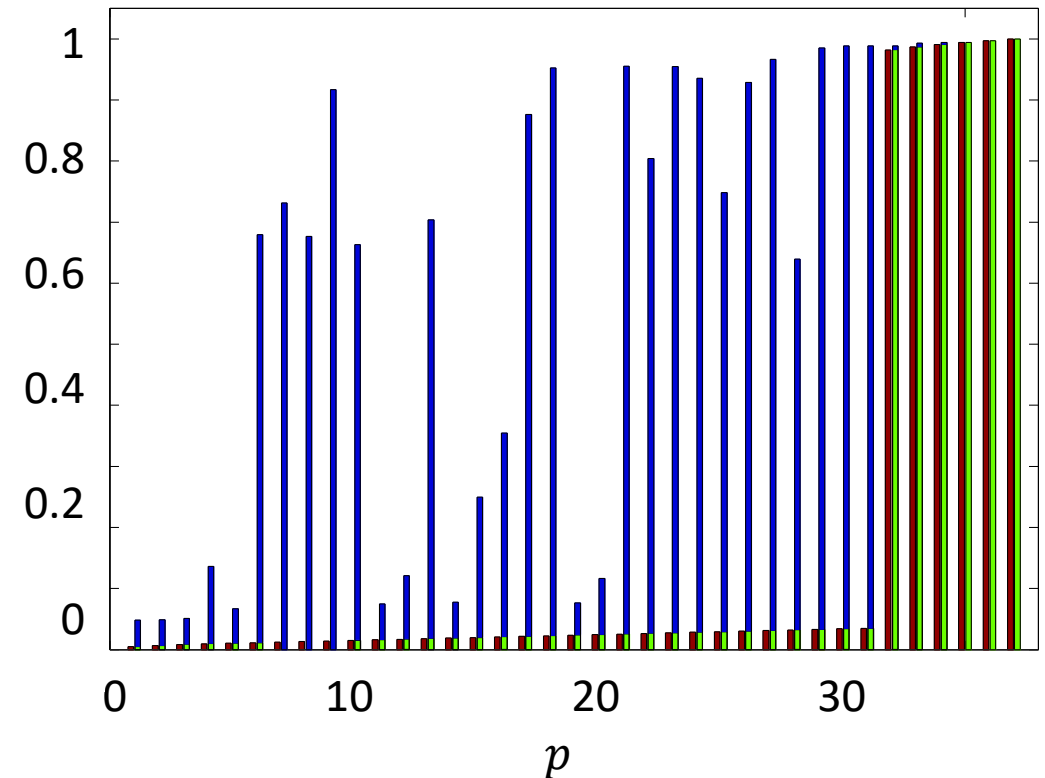
We could focus on the **topological features** of the network of interaction.

Exploiting the topological conditions of partial pinning control algorithm, we compute the fraction of controllable nodes $Q(p)$ for each number of pinned nodes. This could give us a **prediction** on the intensity of the triggered informational cascade.



Main results: Comparison

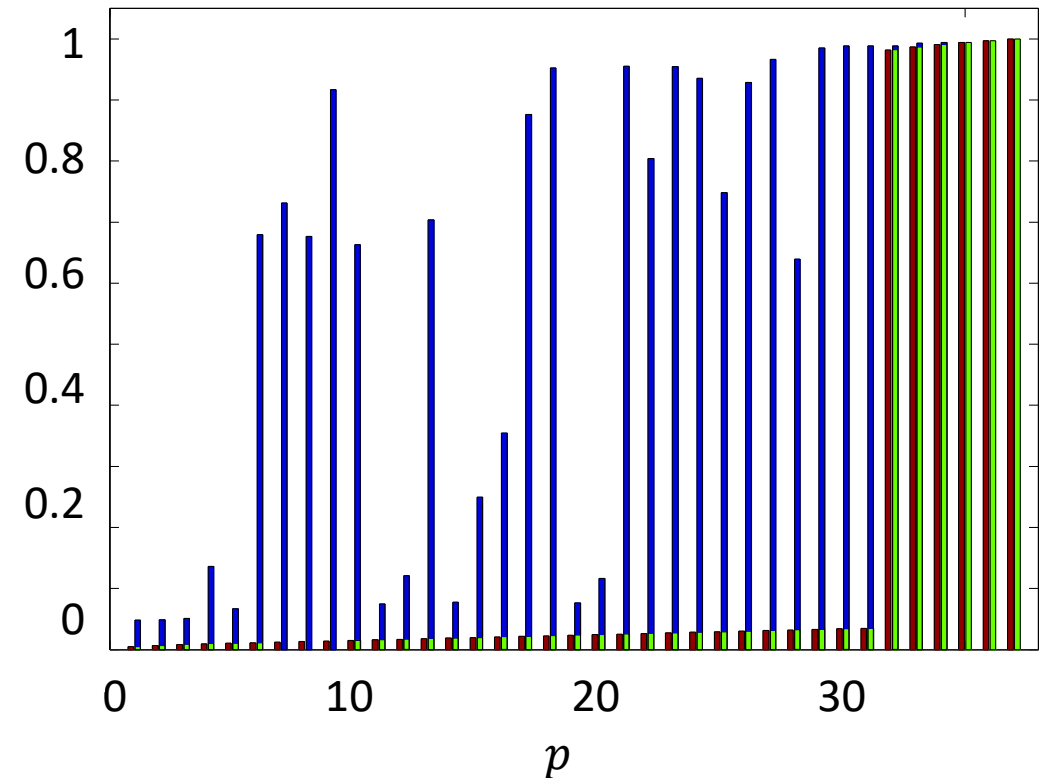
The simulations confirm the prediction: the fraction of agents who actually reach consensus on the pinner's opinion $Q^0(p)$ coincides with the fraction of controllable nodes $Q(p)$ returned by the algorithm.



Main results: Comparison

The simulations confirm the prediction: the fraction of agents who actually reach consensus on the pinner's opinion $Q^0(p)$ coincides with the fraction of controllable nodes $Q(p)$ returned by the algorithm.

The topological conditions for partial pinning controllability can be actually exploited to make a prediction on the minimum intensity of the triggered informational cascade.

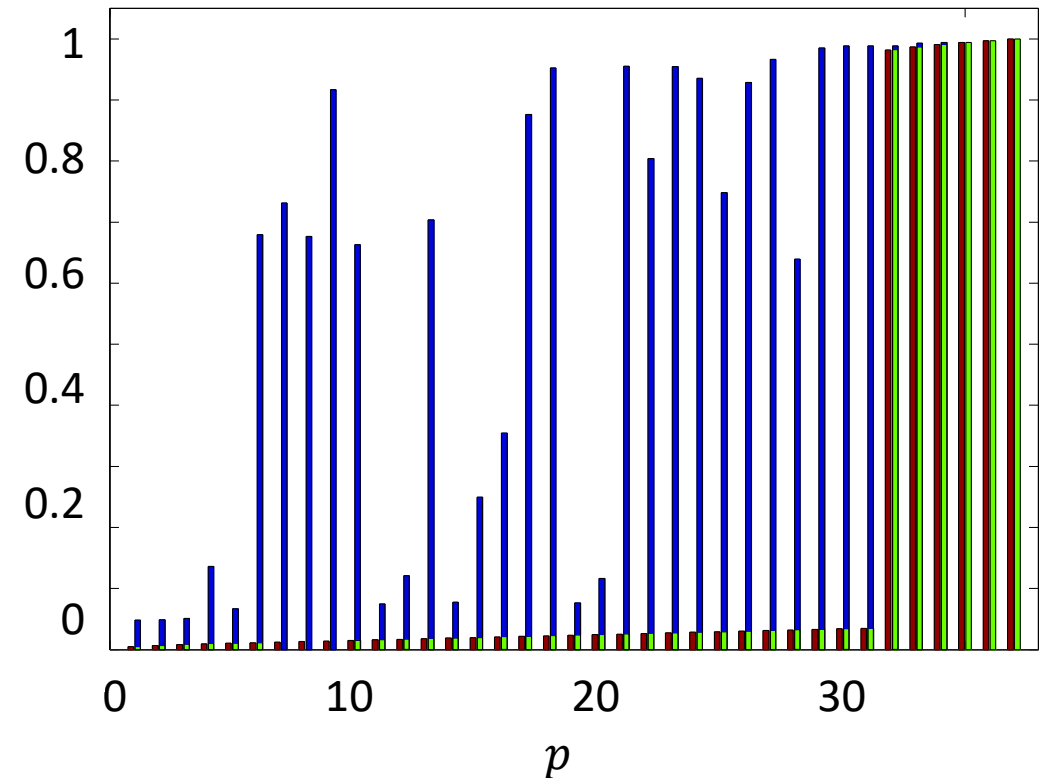


Main results: Comparison

The simulations confirm the prediction: the fraction of agents who actually reach consensus on the pinner's opinion $Q^0(p)$ coincides with the fraction of controllable nodes $Q(p)$ returned by the algorithm.

The topological conditions for partial pinning controllability can be actually exploited to make a prediction on the minimum intensity of the triggered informational cascade.

Actually, $H(p)$ depends on the output, and not on the state. By varying the output, we could reduce the difference between the actual cascade and the predicted one.



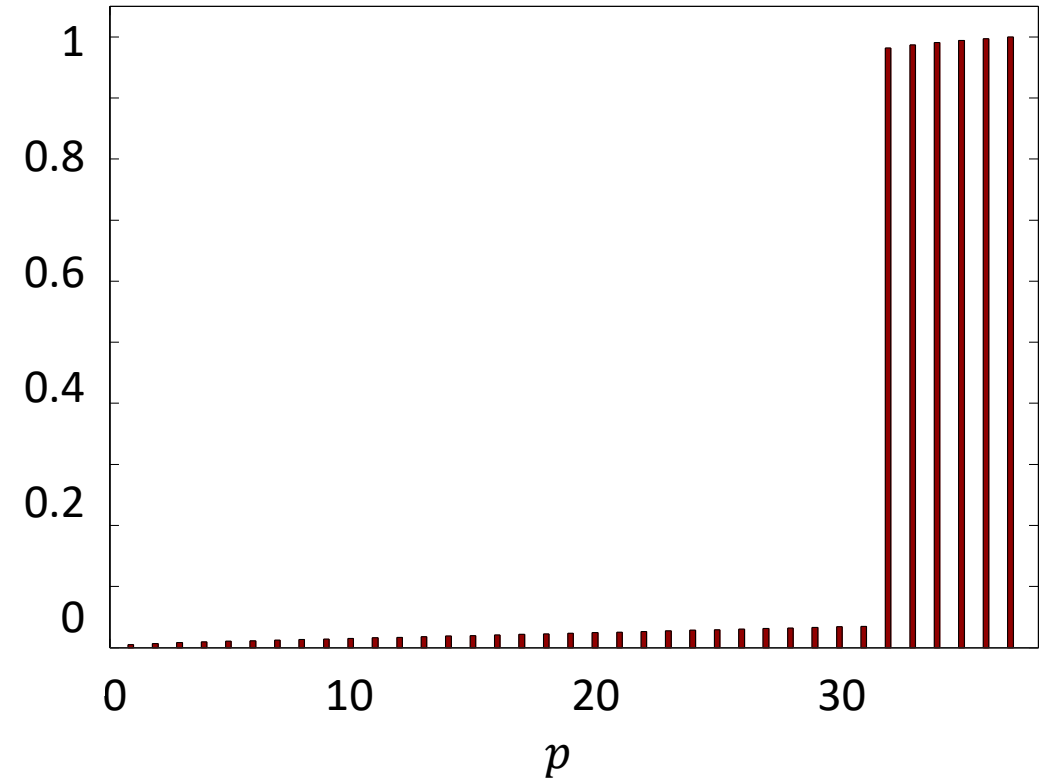
Predictions and the Network Topology

Predictions are made on the basis of the network topology.

What are the **topological features** of a network which influence the intensity of the informational cascade?

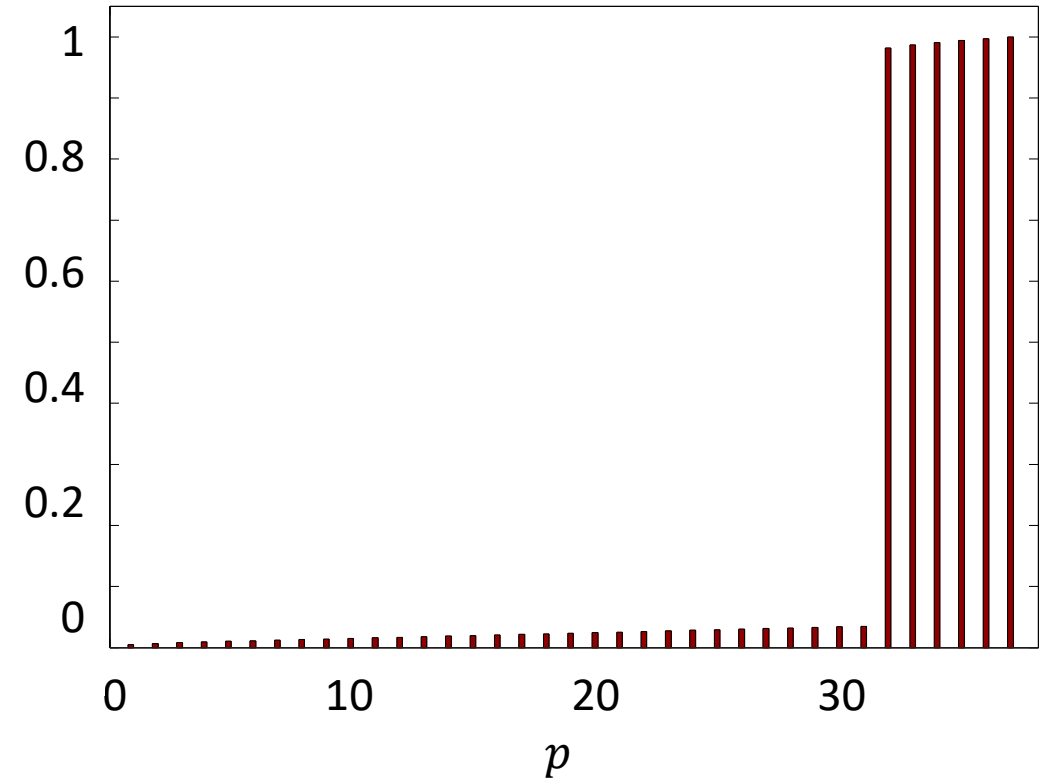
Phase Transitions in Partial Pinning Controllability of Complex Networks

We can observe a «*phase transition*» from a fully incoherent behavior to the synchronization of the whole network.



Phase Transitions in Partial Pinning Controllability of Complex Networks

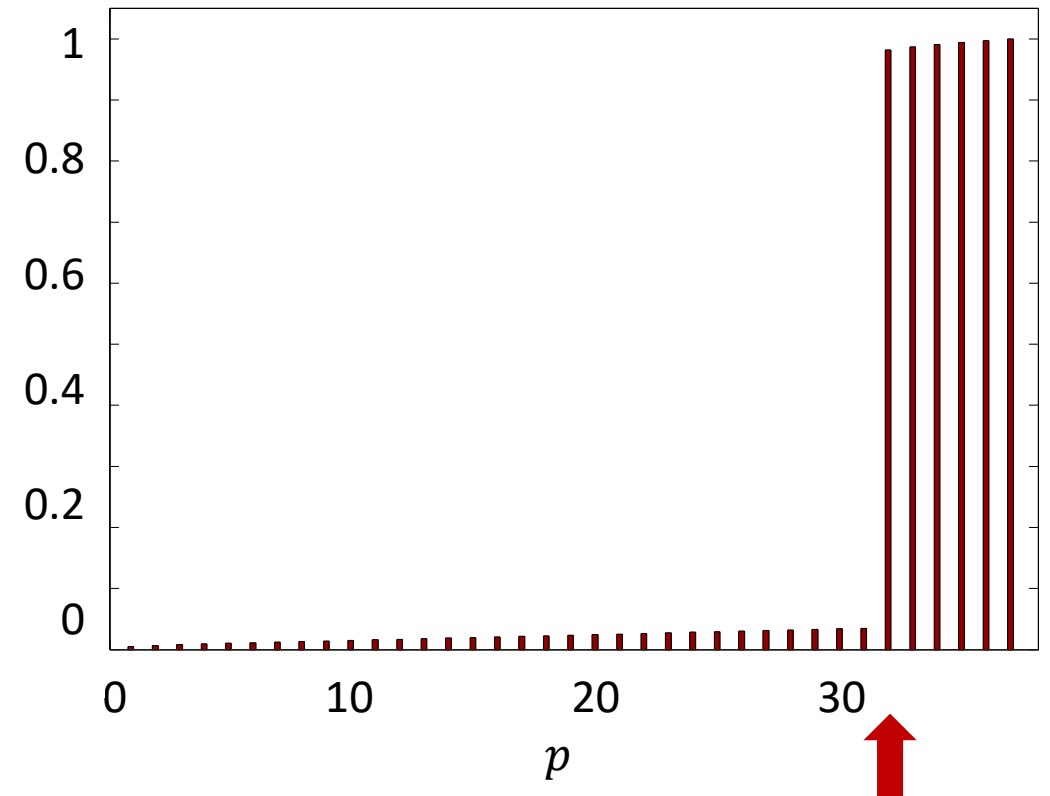
We can observe a «*phase transition*» from a fully incoherent behavior to the synchronization of the whole network.



Phase Transitions in Partial Pinning Controllability of Complex Networks

We can observe a «*phase transition*» from a fully incoherent behavior to the synchronization of the whole network.

A sufficient condition for the emergence of the *jump* in the transition is the presence of a Giant Strongly Connected Component.

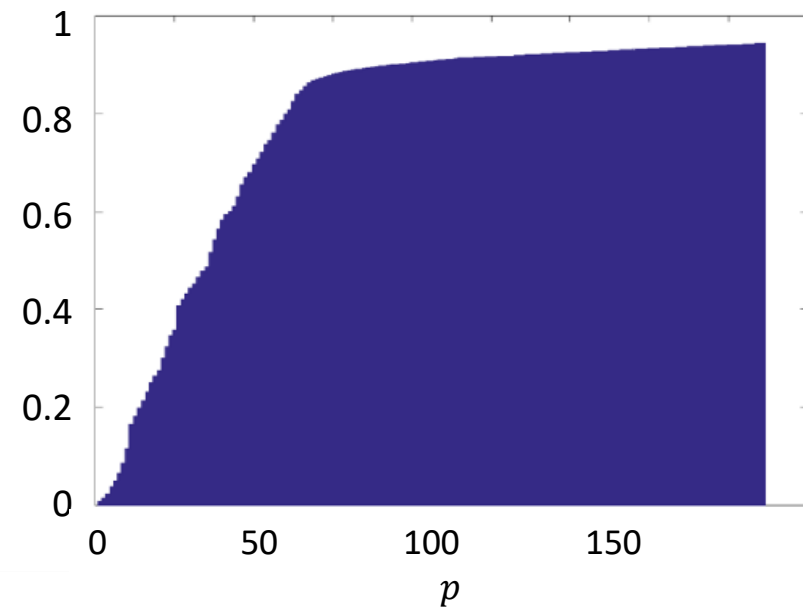
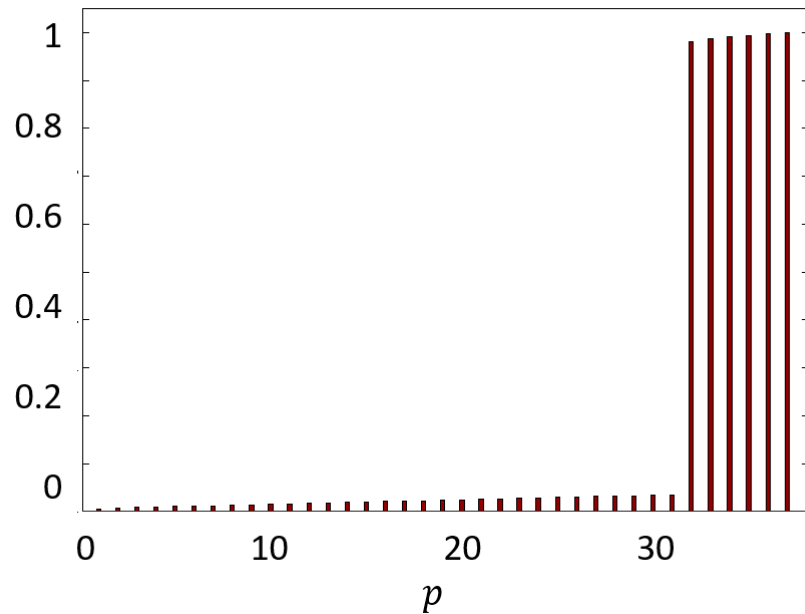


The Giant Strongly Connected Component

The Giant Strongly Connected Component (GSCC) is a SCC which includes most of the nodes of a network.

The Giant Strongly Connected Component

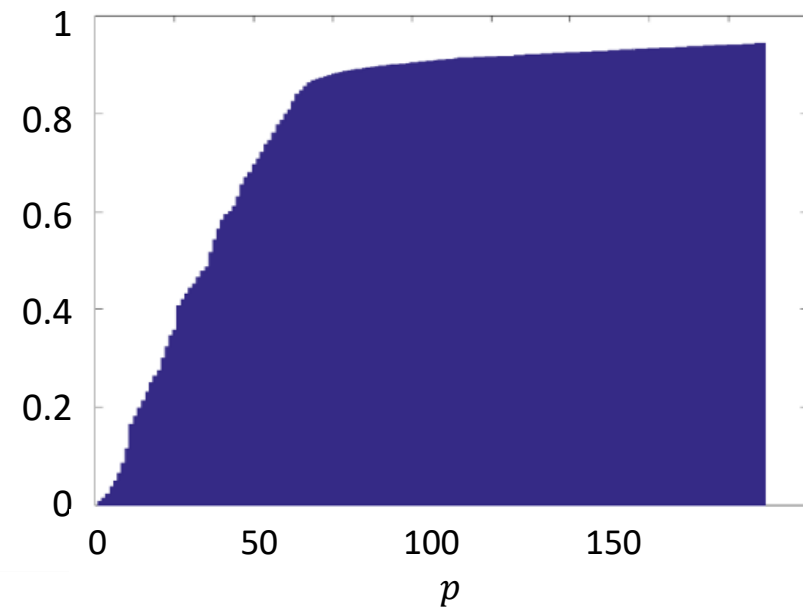
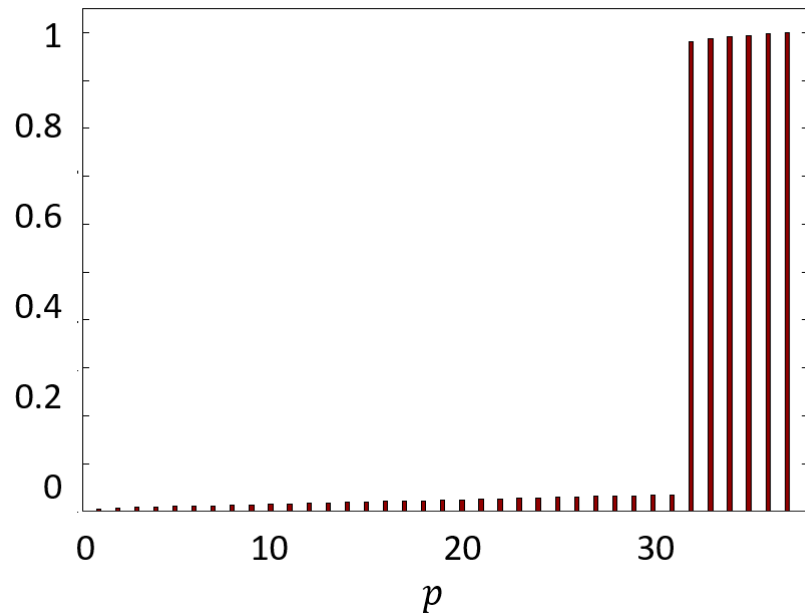
The Giant Strongly Connected Component (GSCC) is a SCC which includes most of the nodes of a network.



Partial Pinning Controllability of a network with a GSCC (left) and a network without GSCC (right)

The Giant Strongly Connected Component

The Giant Strongly Connected Component (GSCC) is a SCC which includes most of the nodes of a network.



Partial Pinning Controllability of a network with a GSCC (left) and a network without GSCC (right)

The correlation between partial pinning controllability and the topological features of complex networks will be better investigated in future research.

Comments

Our aim was that of overcoming some of the limitations of the existing models of informational cascades.

Comments

Our aim was that of overcoming some of the limitations of the existing models of informational cascades.

We introduced a **dynamic** model which capture the tendency of the agents to interact with the others and learn from their actions.

Comments

Our aim was that of overcoming some of the limitations of the existing models of informational cascades.

We introduced a **dynamic** model which capture the tendency of the agents to interact with the others and learn from their actions.

Our model is capable of replicating informational cascades of **different** and **predictable intensities**.

Comments

Our aim was that of overcoming some of the limitations of the existing models of informational cascades.

We introduced a **dynamic** model which capture the tendency of the agents to interact with the others and learn from their actions.

Our model is capable of replicating informational cascades of **different** and **predictable intensities**.

Exploiting complex networks, we model the influence among the agents taking into account their actual pattern of interactions, and not in a randomic way.

Products

- DeLellis, P., Garofalo, F., Iudice, F. L., & Napoletano, E. (2015). Wealth distribution across communities of adaptive financial agents. *New Journal of Physics*, 17(8), 083003.
- Garofalo, F., Iudice, F. L., & Napoletano, E. Herding as a consensus problem. *Nonlinear Dynamics (accepted)*, 2017.

Student: Elena Napoletano
elena.napoletano@unina.it

Tutor: Franco Garofalo
franco.garofalo@unina.it

Cycle XXX

	Credits year 1							Credits year 2							Credits year 3							Total			
	Estimated	1	2	3	4	5	6	Summary	Estimated	1	2	3	4	5	6	Summary	Estimated	1	2	3	4		5	6	Summary
Modules	18			3	4	7	6	20	9		6		3			9								0	29
Seminars	13		0,8	1,6	0,4		0,2	3	6		1,3	0,5	4,6	1,6		8					4			4	15
Research	34	10	9	5	7	6	5	42	42	10	3	9	3	8	10	43		10	10	10	5	10	10	55	140
	65	10	9,8	9,6	11	13	11	65	57	10	10	9,5	11	9,6	10	60	0	10	10	10	9	10	10	59	184

Thank you!

elena.napoletano@unina.it